



luxury lifestyle on demand

Now there's a lifestyle club that allows you access to the ultimate in prestige living

Limited Edition, Australia's first newly launched invitation-only luxury lifestyle club, offers its members access to a fleet of the world's finest high-performance cars and watercraft, a portfolio of holiday homes and a range of events and experiences.

Limited Edition members get the keys to a host of prestige vehicles, watercraft and holiday homes via 'The Collection', from a brand new Lamborghini Gallardo to a Regal 3560 power cruiser to a Hunter Valley country house. The total value of 'The Collection' exceeds nine million dollars and the selection is regularly updated to suit members' tastes and desires.

Shane van den Barselaar and Gavin Perry run Limited Edition. Managing director, Shane van den Barselaar, says the club was formed for those time-poor, but cash-rich Australians who work hard but may not always have the time to enjoy the fruits of their labour. After hitting 35 last year, Barselaar (a qualified economist with an MBA and a senior manager with a major Australian bank) embarked on a soul-searching path to discover what life is all about. He developed the Limited Edition concept after discovering first hand the difficulties of juggling a highly demanding career while trying to enjoy a great lifestyle.

Gavin Perry, who looks after the operational side of the business, is a founding director with over 10 years' corporate experience in the hospitality industry and five years in management consulting. From the early age of just 16, it became clear that Perry was an over-achiever when he organised an

Aid Africa concert in the UK to coincide with the iconic Live Aid event. From this point onwards, he strived to achieve excellence in every facet of his business and professional life.

Limited Edition members avoid the anxieties traditionally associated with ownership of a high-performance vehicle or luxury boat, such as depreciation, insurance, maintenance, taxes and storage.

"There are hundreds of cars and boats in Australia that are only being used sporadically and then sold with only a few thousand kilometres or a few hours on the clock for a lot less than the owner paid for it," says Barselaar. "The demand for a more financially astute way to enjoy a luxury lifestyle has never been stronger. The depreciation on any car or boat in 'The Collection' is considerably more than the cost of an annual membership fee." Limited Edition is open to only 300 members on two levels, Platinum and Gold, offering different degrees of access. Members are given annual points at the start of their membership year, which may then be exchanged against usage of the Collection items and the number of points deducted for the use of an item depends upon the Collection item's number, the season and the day of the week the booking is made for.

So if you have a penchant for the good life when only the best will do, this might just be the club for you.

Limited Edition Lifestyle Club can be contacted on 02 9908 8898 or visit their website at: www.limitededition.com.au

